

**October 18, 2013**

# **[CAITLYN RYAN]**

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## **Objective**

Outgoing, ethical freelance journalist with knowledge of public relations theories and tactics wishing to contribute skills to APC's marketing department.

## **Education**

Bachelor of Science, September 2013  
Iowa State University, Ames, IA  
Major: Journalism and Mass Communication  
Minor: Psychology

## **Skills**

### Oral/Written Communication

- Write "faith" column for Iowa Living magazines
- Contributed work to Des Moines' Cityview
- Created monthly newsletter for Ankeny Home Depot
- Wrote "entrée" for Relish Dining Guide
- Conduct hands-on, how-to clinics at Home Depot
- Represented the ARL at the Iowa State Fair

### Research

- Conduct in-person and phone interviews
- Use of online/scholarly databases
- Interpretation of public record

### Social Media/Technology Proficient

- Active user of Twitter, Facebook and LinkedIn
- Presentation design through Prezi
- Working knowledge of video and digital cameras
- Active user of Blogspot, some WordPress knowledge
- Proficient in Microsoft Office
- Experience with photo enhancing and design software

### Professionalism

- Ability to meet tight, overlapping deadlines
- Treat others with kindness and respect
- Detail oriented with superior organizational skills

## **Work History**

Freelance Journalist, Big Green Umbrella Media, September 2013-Present  
Intern, Big Green Umbrella Media, May 2013-September 2013  
Kitchen Designer, The Home Depot, 2012-Present

## **Honors**

Kappa Tau Alpha, National Honor Society of Journalism (Awarded to the top 10% of the class)  
Graduated Magna Cum Laude  
Earned Dean's List recognition in Fall 2011, Spring 2012, Fall 2012 and Spring 2013  
Home Depot's All-Star Award in 2011 and 2012  
Recognized as Home Depot's "Associate of the Month" in 2010, 2011 and 2012

## **Professional/Personal Work**

Wix: <http://cmryan1989.wix.com/caitmryan>  
LinkedIn: [www.linkedin.com/pub/caitlyn-ryan/42/546/534/](http://www.linkedin.com/pub/caitlyn-ryan/42/546/534/)  
Blogspot: <http://meandthecheese.blogspot.com/>