



March 2010

210 S Ankeny Blvd  
Ankeny, IA 50023  
(515) 964-0685

# CHAMBER *Action*

## *Annual Dinner Celebration*



Carmine Boal  
2009 Outstanding Citizen  
of the Year Award



Jose' Laracuente  
2009 Small Business Person Award



Casey Carlson  
2009 Ambassador of the Year Award



Johanna Land  
2009 President's Award

# HyVee®

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(515) 964-0900

\$4 | \$10  
30-day | 90-day

Convenience, Care and Counseling.  
See your Hy-Vee pharmacist for details.  
Go to [hy-veepharmacy.com](http://hy-veepharmacy.com) for a complete list.

# HyVee® Drugstore

849 S. Ankeny Blvd.  
(515) 964-2666

# ♦ MEMBERSHIP OPPORTUNITIES ♦

## Ankeny young professionals

### Breakfast Social

March 5 @ 7 AM

Starbucks

Sponsored by Planet Beach Tanning Spa

### Lunch & Learn

March 9 @ Noon

Chamber Conference Room

Sponsored by Edward Jones Investments -  
Brian Herbal, AAMS, CFP

### Spring Chamber Wide Event

April 1 @ 11:45 AM

Ankeny Golf & Country Club

Speaker Wade Steenhoek, Iowa Leadership Academy

feeling young?

[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

**BAH**  
*Walnut Street Gallery*



## Ambassadors' Corner

Presented by



### Ambassador of the Month

Presented by



Calleen  
Katzer

Calleen Katzer is a promotions consultant with Vernon Sales Promotions. Over the past century, Vernon has become recognized as one of the largest and most successful promotional advertising firms in North America. With over 20 years of experience in the industry - Calleen can help you with all of your marketing and promotional needs. She can be reached at 515-963-0963 or email at [calleen@vernoncompany.com](mailto:calleen@vernoncompany.com). Visit our web site at [www.vernoncompany.com](http://www.vernoncompany.com)

To learn more about our ambassadors go to [www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

The mission of the Ambassadors is to be the welcoming arm of the Ankeny Area Chamber of Commerce. Ambassadors are appreciated as they mentor, welcome, guide and enhance the membership opportunities of fellow business managers and owners.

### AMBASSADORS' EVENTS

**Wed, March 10**

**Noon ~ Ambassador Meeting**

**Thur, March 11**

**5 PM ~ Business After Hours**

**~ Flooring America**

(1205 S.E. 16th Ct., Suite 500)

**Tue, March 23**

**Noon ~ Ribbon Cutting**

**~ Rock Valley Physical Therapy**

(1705 N. Ankeny Blvd.)



# Discount Opportunities!

Go to [www.ankeny.org](http://www.ankeny.org)  
to see all the discounts available to you...  
just for being a Chamber member.



## Business Spotlight

**Edward Jones**  
Serving Individual Investors

**Edward Jones Investments**  
[www.edwardjones.com](http://www.edwardjones.com)

Edward Jones has a simple approach to offering financial services: tailor the solutions to the unique needs of each client, focus on the serious long-term individual investor, emphasize the quality, buy-and-hold investments, commit to personal service and put the advisors' offices on Main Street not on Wall Street.

Residents of Ankeny don't have to drive downtown to talk to a financial advisor. The financial advisors serving the area are Terry Peter AAMS, Brian Herbel AAMS, CFP, Tracy Burt AAMS, and Kevin Fisher. All four are very involved with the community and serving its needs. At any of the offices, you can receive one-on-one, face-to-face service when you need it. As you pass life's milestones, your Edward Jones financial advisor will take the time to meet you and explain the full array of services and investments. Edward Jones is a full-service firm offering complete financial services and products to meet your goals.

For more information or to schedule your portfolio review call Terry Peter (965-6901); Brian Herbel (964-1010); Tracy Burt (964-4404); Kevin Fisher (964-1841).

## Join Us! Business After Hours

**Flooring  
America.**  
With you every step of the way.

### Flooring America

Michael Claeys  
1205 S.E. 16th Ct., Suite 500  
Ankeny, IA 50021  
(515) 963-9401  
[www.flooringamerica.com](http://www.flooringamerica.com)

## March 11 5 - 7

Flooring America is more than just a flooring-specialty store. We are experts in flooring and design. Our staff is trained and completely dedicated to delivering total customer satisfaction backed by the best warranties in the floor covering industry.

The combined national buying power of more than 500 stores guarantees low prices. Plus, Flooring America of Ankeny is locally owned and operated. This ensures personalized service and expertise that you won't find anywhere else.

Our goal is to find exactly what you want and for you to enjoy your shopping experience by being with you every step of the way.

Drinks and appetizers will be provided and a drawing for door prizes will be held.

# Welcome! OUR NEW MEMBERS



## **Financial Decisions Group**

**Julie Holthaus**  
1501 42nd St., Suite 375  
West Des Moines, IA 50266  
(515) 224-0801  
[www.fdgllc.com](http://www.fdgllc.com)

Financial Decisions Group is a local premier financial services distribution organization with an exemplary 46-year history of success. We offer securities through Transamerica Financial Advisors, Inc. (TFA) and insurance through Transamerica Life Insurance Company which are AEGON companies. AEGON is one of the leading financial services organizations in the world. We maintain the core values and commitment to personalized service that we believe has earned us the trust of each and every one of our clients.

I am excited to be working with an on site team of insurance agents, registered representatives and financial advisors who specialize in life, health, and long term care insurance as well as investments, retirement and estate planning. FDG is composed of motivated, information-driven representatives who have been helping clients manage their assets through TFA. My primary goal as a registered representative with TFA is to deliver information and education that helps address the needs of my clients. My commitment is to get to know you, so that I may invest my energy and knowledge toward helping you maximize your financial future. I will work with you to help grow, protect, enjoy and transfer your assets in a way that achieves your desired results. Using a wide array of investment and insurance products, I can help you fulfill your goals and dreams.

Julie Holthaus is a registered representative offering securities through Transamerica Financial Advisors, Inc. Member FINRA, SIPC.  
LD35531-02/10



## **Best Western Metro North**

**Lori Wilson**  
133 S.E. Delaware Ave.  
Ankeny, IA 50021  
(515) 964-1717  
[www.bestwestern.com](http://www.bestwestern.com)



## **Ankeny Diner**

**Mike DeVries**  
133 S.E. Delaware  
Ankeny, IA 50021  
(515) 964-7851  
[www.hotel-diner.com/](http://www.hotel-diner.com/)  
**Ankeny\_Diner**

The Ankeny Diner is a full service restaurant and lounge attached to the Best Western Metro North Hotel. On the menu you will find old favorites, in addition to new and unusual offerings including a wide variety of vegetarian items and also offered is a daily lunch and nightly dinner special. On Sunday we offer a buffet from 9 AM to 2 PM with a made to order omelet station and a variety of breakfast and lunch items. The lounge offers a full bar including beer, liquor, wine and more.

The Diner also offers banquet facilities to accommodate up to 175 people. We have a diverse catering menu including a wide variety of buffets, plated meals, appetizers, small snacks, desserts, a variety of beverages and more. We can provide a bar, dance floor and audio/visual equipment to meet your needs. Consider us for your next business meeting, wedding reception, rehearsal dinner, party or any other upcoming function you may be planning.



## **Cullen & Associates, Inc.** Insurance Services

When it comes to insurance coverage, you shouldn't have to settle for anything less than the very best. At Cullen & Associates, we are dedicated to providing you with the finest selection of coverage options. We specialize in auto, home, business, farm, life and health insurance. As an independent insurance agency, Cullen & Associates represents the companies and a wide variety of products to provide you with a piece of mind when selecting an insurance policy. Whether you are seeking individual or business services, Cullen & Associates has the people and the products to provide you with a comprehensive insurance program.

We originally opened our doors in Atlantic, IA in 1991 and have enjoyed continued growth and expansion since. After 20 years in the business we are now proud to be serving the Ankeny area. If you are looking for personalized service and great products stop by today or give us a call at 963-8500.

## **Cullen & Associates**

**Chris Cullen**  
1605 N. Ankeny Blvd., Suite 200  
Ankeny, IA 50021  
(515) 963-8500  
[www.cullenins.com](http://www.cullenins.com)



# Welcome! OUR NEW MEMBERS



**ROCK VALLEY**  
PHYSICAL THERAPY

*Making Better Lives.*

## Rock Valley Physical Therapy

Anne Deaton  
1705 N. Ankeny Blvd., Suite A  
Ankeny, IA 50023  
(515) 964-2559  
[www.rockvalleypt.com](http://www.rockvalleypt.com)

Rock Valley Physical Therapy is proud to have opened their newest clinic in Ankeny on September 1, 2009! In our customer-focused environment, we foster timely optimal outcomes and believe in making better lives, "one person at a time." Physical therapy is an intensely personal experience. When someone is hurting or their body isn't working the way it should, they only care about one thing...getting back to their life! It is for this reason that focusing on people as individuals and listening to their needs is so vitally important to their ability to resume a healthy, active lifestyle. This is always our goal for each and every patient that comes through our door. We would like to personally invite you to come see our new facility and meet the staff of Rock Valley Physical Therapy. We are dedicated to providing the best possible physical therapy care in our community. We are excited to be part of a highly skilled and compassionate team focused on individualized, one-on-one care for our patients. We look forward to meeting you! With three convenient locations around the Metro area (Ankeny, Polk City, West Des Moines), we are easily accessible for our patients.

Please visit our website ([www.rockvalleypt.com](http://www.rockvalleypt.com)) for locations, office hours and services provided.

## Tanworld - Ankeny

Chris Meyers  
109 N. Ankeny Blvd.  
Ankeny, IA 50023  
(515) 965-3985  
[www.tanworld.com](http://www.tanworld.com)



Come check out the newest & hottest tanning salon in Ankeny!

Come experience a tanning salon like no other. Tanworld is dedicated to making you look and feel your best by offering ultramodern, upscale cutting-edge ergoline equipment and an exclusive skin care collection. At Tanworld each session is tailored to fit your needs, whether that is instant color, UV Free tanning, or just helping you look and feel your best. Tanworld is always offering exclusive specials on the best equipment and latest product. Come in now for free tanning, upgrades and exclusive product specials! Stop in today to meet our highly trained staff as they make your skin their #1 priority. No appointments necessary so come in today, visit us at [www.tanworld.com](http://www.tanworld.com), or call 965-3985.

## Premier Technology COMPUTER CENTER

### Premier Technology

Loren Mott  
320 S. Ankeny Blvd., Ankeny, IA 50023  
(515) 965-7891 ~ [www.premiertechnology.net](http://www.premiertechnology.net)

Premier Technology is a full-service information technology firm that specializes in offering turnkey technology solutions to business and residential customers. Premier was established in Jesup, IA in 1999 where it maintains its headquarters today. They sell anything from printer cables to custom built servers. Their storefronts and service centers provide in-shop, onsite and remote technical support, computer repair and networking services.

Premier offers many services that they manage and monitor for you, from hosting your applications in their data center to backing up your important files through the internet; they have a solution for you. Premier builds their own brand of computers and servers and can build a custom system to fit your needs. They also stock pre-built systems and used systems. Regular business hours are Monday and Friday 9 AM to 6 PM and Tuesday-Thursday 8:30 AM to 5 PM. Stop in to their new location at 320 S. Ankeny Blvd. and see what they can do for you. For more information call (515) 965-7891 or visit them on the web at [www.premiertechnology.net](http://www.premiertechnology.net)



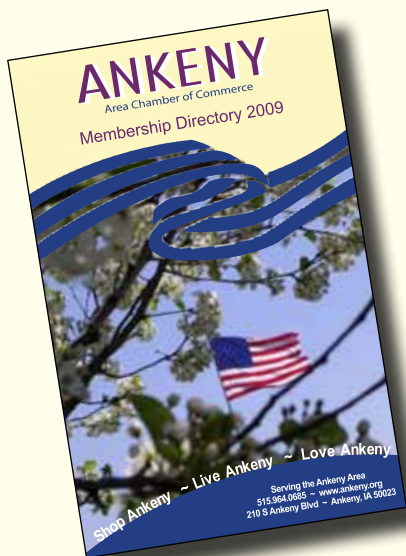
PRIVATE QUARTERS  
*independent comfort consultant*  
Carol Thompson

## Private Quarters Comfort Consultant

Carol Thompson  
(515) 250-4413  
[www.privatequarters.net/quality](http://www.privatequarters.net/quality)

As your Private Quarters Comfort Consultant, it is my pleasure to help you turn your home into one that you are not only proud of, but one that brings you the comfort and beauty that you deserve. Private Quarters offers quality linens for your bed and bath, numerous spa items and a line of Comfortwear that will turn your home into one that you will long for at the end of the day. When I talk about Private Quarters you will hear two words over and over again; quality and comfort.

Let me introduce you to "Seven Layers of Bliss" for your bed and get you on your way to the best night's sleep ever! I am available for one-on-one consultations as well as home "getaway" parties. Contact me today and let me help you "get comfortable!"



# 2010 Membership Directory

## Target your Ankeny audience!

The Ankeny Area Chamber of Commerce is pleased to announce the publication of the 2010 Membership Directory. As in past years, this publication will feature information regarding the businesses of the Ankeny Area Chamber of Commerce with listings alphabetically and by category, along with expanded information on our community.

We have partnered with *Ankeny Living Magazine* to create the directory. This year's publication will be spiral bound and packaged in a convenient size to serve as a handy reference tool in your vehicle, home or office. This comprehensive directory will provide invaluable information that businesses and families will refer to over the course of the coming year, and it will be designed to drive business to you! The publication will be full color, spiral bound, 5.5" x 8.5" in size and mailed to all businesses that are members of the Ankeny Area Chamber. This 2010 Membership Directory will also be provided to newcomers who are relocating to the Ankeny area. In addition, *Ankeny Living Magazine* will create a digital edition of the directory that will be accessible year round from our Website and theirs, using page-flipping software that will provide all listings and advertising.

### Ad Size Rate

full page 5" x 8"	\$700
inside front 5" x 8"	\$850
inside back 5" x 8"	\$800
back page 5" x 8"	\$1,000
full bleed 5.5" x 8.5"	
1/2 page horiz 5" x 3.9"	\$375
1/2 page vert 2.4" x 8"	\$375
1/4 page 2.4" x 3.9"	\$200

YES! I want to be included!

If you want your business to be sponsored in the Chamber Directory, contact Julie Downing at 681-5378.

## Legislative Coffees

The community is invited to join Larry Noble, state senator; Kevin Koester, state representative; E.J. Giovannetti, county supervisor, in timely updates. In addition to information from each, audience members have the opportunity to ask questions of these elected officials.

Legislative Coffees will be held monthly on Saturdays at 9 AM at the dining room of the Neveln Center (406 S.W. School St.) during the legislative session.

Join the Ankeny Area Chamber of Commerce and our local legislators and county supervisor for the 2010 Chamber Legislative Coffees.

**Presented by Snyder & Associates, Inc.**

**Dates:**

**March 6**

**April 3**



# CHAMBER CALENDAR

## **Wed, March 3**

Noon ~ **Total Resource Campaign Lunch**  
(Ankeny Golf & Country Club)

## **Fri, March 5**

7 AM ~ **AYP Breakfast Social** (Starbucks)

## **Sat, March 6**

9 AM ~ **Legislative Coffee** (Neveln Center)

## **Mon, March 8**

Noon ~ **Board of Directors Meeting**

## **Tue, March 9**

Noon ~ **AYP Lunch & Learn** (Chamber)  
4:30 PM ~ **Total Resource Campaign  
Celebration** (Karl Chevrolet)

## **Wed, March 10**

Noon ~ **Ambassador Meeting**

## **Thur, March 11**

5 PM ~ **Business After Hours  
~ Flooring America**  
(1205 S.E. 16th Ct., Suite 500)

## **Mon, March 15**

Noon ~ **Public Affairs Committee Meeting**

## **Tue, March 23**

Noon ~ **Ribbon Cutting ~ Rock Valley Physical  
Therapy** (1705 N. Ankeny Blvd.)

## **Wed, March 24**

11:30 AM ~ **Business Connect Meeting**

## **Fri, March 26**

10 AM ~ **Community Guide Committee**

## **Thur, April 1**

11:45 AM ~ **AYP Spring Chamber Wide Event**  
(Ankeny Golf & Country Club)

# Spring Membership Luncheon

**Wednesday, April 28**

**State Director, Iowa Small Business  
Development Centers**

Ankeny Golf & Country Club

# DID YOU KNOW?



**Did you know our new website has many different  
tools to help you market your business?**

**Below are just a couple:**

1. You can login to the Members Only Portal to see what the Chamber is doing for you. Clicking the **Referral Report** will give you a look at how many times and ways we have referred your business.
2. You can make your listing in the directory stand out! You can purchase a **Priority Listing** to add the business logo, a description, bring your listing to the top above alphabetical and put a box around it to make it stand out. Call Kris Oakie to help assist you in this creative way to highlight your business.
3. You can purchase **Movie Tickets** and **Chamber Bucks** online. We logged into the Members Only Portal you can purchase as many as you need and we will mail them to you.

# Last chance

to sponsor an Ankeny Area Chamber event, publication, website or promotional items from April 2010 to March 2011 is **March 10**.

Please call the Chamber today if you are interested in marketing your business through the many opportunities we have designed for our members.

During economic instability the best way to help your business is to spend money wisely. The Chamber is here to promote your business at fair costs to get your name out and into Ankeny and the surrounding area. Plus, when consumers know that a small business is a member of the chamber of commerce, they are 63 percent more likely to purchase goods or services from the company in the future. (The Schapiro Group, Inc., Atlanta, GA).

Go to the Chamber website under Marketing Opportunities to direct you to the list of sponsorships still available.

If you are interested please call the Chamber at 964-0685.

## Mark your Calendar!



Golf and SummerFest  
are coming this way!

*June 16*

The Annual Chamber Golf Open will be held at Briarwood Club of Ankeny with AM & PM shot gun starts. This is a fun event to bring employees, customers or friends. Enjoy a day of golfing and good times. Registration information will be in the mail in late March.

*July 8-11*



Ankeny SummerFest is a long time Ankeny tradition. Running from Thursday night to Sunday, events include a parade, live music every night, fireworks on Sunday night and much more. For more information please check out:

[www.ankenysummerfest.org](http://www.ankenysummerfest.org)

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- Sprinkler Systems
- Mowing

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Quality Service  
Affordable Price



289-2020

[www.apluslawn.com](http://www.apluslawn.com)

## Have an upcoming event?

Submit an event for our Community Calendar on our website.  
It will also be included in "The Connection" email.

Please submit at [www.ankeny.org](http://www.ankeny.org)